

# **CWA/AT&T Mobilization Plan**

## **IN THE EVENT WE DO NOT REACH A TENTATIVE AGREEMENT**

- **District 3 Day of Solidarity – October 16<sup>th</sup>, 2015 – We are asking all of the District 3 Locals to participate in a district wide day of Solidarity. On this day, we are encouraging members to wear their red or orange shirts. To start the day off, we will be holding informational pickets across worksites throughout the District from 6am – 8am. After work we are asking members to donate one hour of their time to picket their worksites. We are encouraging Locals to contact the news media and speak to the press, asking them to attend our informational pickets. We want to drive home our issues and talk about unlimited forced overtime, fair treatment in the workplace, time away from our families, and how we continue to work without a contract because we care about serving our communities.**
- **AT&T spends millions of dollars each year attempting to promote a good public image to elected officials all the way from Washington DC to our hometowns. We are requesting all of the District 3 Locals to encourage their members to reach out to their elected officials through a letter writing campaign or phone calls, asking them to contact Randall Stephenson, AT&T’s Chief Executive Officer, by e-mailing him at [rs2982@att.com](mailto:rs2982@att.com), or by writing to him at 208 S Akard Street, Dallas, TX 75202 and let him know that they are standing with CWA in supporting good jobs in the communities that they represent. Remember, we want to engage every elected official we can, from US Senators to City Council Members.  
(See 2 Sample Letters)  
(See Cope Contribution List)**
- **We have an airplane scheduled to fly a banner over AT&T Stadium in Dallas Texas, on Sunday October 11<sup>th</sup>, for 3 hours, before the Cowboys take on the Patriots. The banner will display the CWA Logo and will read “AT&T SPONSORS EVERYTHING BUT IT’S EMPLOYEES”.**
- **CWA Leadership School – October 25<sup>th</sup> through October 30<sup>th</sup> 2015 – We will be asking all participants in this year’s leadership school to join us in an informational picket at the bargaining site at 122 East Lake Drive, Decatur GA, on Wednesday Evening, October 28<sup>th</sup>, after class is dismissed.**